Casa de Peregrinos

May 6th 10:30am
Team Introduction

Jim
Charles
Rob
Thomas
Tricia
Susie
Grayce
Lydia
Brian
Solo Projects

Our group decided to work on individual projects, paired projects and small group events.

This increased our chances of success; if any one project failed, the others would have a chance to make up for that.
Casa de Peregrinos Introduction

Meeting on April 10th with Mr. Alba
Flyers

- Flyers helped out group get the word out

- Around campus and on the boxes to be donated

- We also created quarter-sheet flyers to hand to people as they walked into the store for our tabling events
Long Term Giving

• Albertson’s Community Giving Partner Cards
  – Free to the people who use them
  – Can earn the organization a lot of money
  – Unfortunately, not enough time

• Casa de Peregrinos Email List
  – Signed people up at tabling events
  – Has the ability to be long term since sign ups will continue to get Casa de Peregrinos emails
Dunk Tank

- Timing

- Approval & Red Tape
On Campus Ideas

- Working with Campus Activities
- Trying to get other groups involved
Deming

- Peppers Supermarket
- Kmart
- Issues
- Impact bigger than Las Cruces
Volunteering at Casa de Peregrinos
Rob's Projects

• Arroyo Plaza food drive- I went to all the businesses and told them I would pick up donations on a particular Friday.
• Hispano Chamber of Commerce- I sent out a mass email to all the members that I would pick up any donations they had.
• Save Mart- I arranged to pick up “dings and dents” items from Save Mart
Alamogordo

Alamogordo High School

- Sophomores and Seniors
Susie Projects

Initial Prospects
1. Green Chamber of Commerce (GCC)
2. Mountain View (MV)

Actual Outcomes
1. Personal Acquaintances
2. DACC
Jim's Efforts
Put box in library
Contacted Walgreens
Friends donations
Walmart

Sunday May 5th

Two hour shifts - 10-12 & 12-2
10-12 Tricia, Jim & Thomas
12-2 Tricia, Thomas, Rob & Lydia

Over 100 cans of Tuna, 40 bags of beans & 80 Jars of PB
Thinking Outside of the Box
Student Veterans Association
Talking to the Stores
- Dollar Tree
- Toucan
-Mountain View
Toucan Event
Results

717 lbs as of May 3rd

148 lbs - Jim

234 lbs - Rob

1,747 lbs as of May 6th valued at $2,900

$100 of household items including furniture

*more items unaccounted for
What Now?

Mountain View
They liked the idea

DACC
Our will efforts continue!
**Hits**

- **Social Capital**
  - When it's okay to use. Name dropping

- **Creative thinking**
  - existing donors (slogans/ tie to events)
  - & overlooked potential contributors

- **Presentation**
  - effective tools make a difference (letter/e-mails)

**Misses**

- **Intimidation**
  - MV created
  - hesitancy and delay

- **Suitability**
  - GCC conflict of interest
Reflections

- Time
- Goals
- Availability
- Packets